

**Slow urbanism : Montpellier.**

**Faculty:** ENSAM

**Umbrella:** KA-AU (Knowledge Alliance for Advanced Urbanism). Erasmus Programme of the European Union

During the Workshop each team developed its own vision of the city by targeting specific themes based on specific experiences of the city that everyone would like to share. These thematic appeal to the senses of everyone, a different vision of the city, the mystery and discovery.

These themes, initially rather vague time, have been refined and clarified throughout the Workshop. They are the result of many discussions, experiences and results of the undertaken course.

What makes these interrelated themes of SLOW URBANISM is the opportunity they offer to discover the cultural heritage of a place through places and atypical paths, sometimes known only to the inhabitants of a town. This, in a defined period of time, the authentic discovery of the true personality of a city. Understanding how people really live there,

These themes are therefore aimed to highlight human experience of the city, footprint discoveries and surprises, the goal is to be guided to be surprised by these multitudes of events that form a rich and vibrant city.

**AIM**

SLOW URBANISM intended to filter information from one place to earn a quality experience that it is possible to qualify. The objective is to personify the city, with a personal vision, to share it with friends, family and even strangers. Putting People at the center of the device seems to be necessary to put technology at the service of the sensitivity of the city, it will increase the interactions between people and the practice of the city as such.

**PATHWAYS**

The pathway in each city does not match the fastest way to connect point A to point B, but the journey itself has a genuine interest. Mixing interests in order to focus more on life experience to discover.

Temporality also plays an important role, these routes are proposals based on the time available that you have. A city is not discovered in the same if you have two hours or



two days. That is why these paths offer the opportunity to visit the city at your own pace. These paths, like a playlist, can be divided, assembled and exchanged to create a grid of interactions in the city.

## **CONCEPT**

New technologies are in the center of contemporary paradigms. Producing a new layer of connections between people, objects, places and events, these new technologies provide a huge amount of data and informations crossing permanently. Always sought and constantly informed, these data are changing the way we live, we move and meet people. That is why we introduce the concept of SLOW URBANISM. This theme aims to succeed in bringing a more sensitive eye, rather than just efficient, on the technologies that surround us every day. Therefore, the goal is to bring a primitive look at the city, sharing discoveries, pathways and unusual places.

It is essential in urban planning to take into account the human aspect of the place, the SLOW URBANISM tries to connect sensitive data of the city using wireless technologies to provide a different perspective on cultural heritage and contemporary places we practice every day. Beyond a purely objective efficient, this approach aims to use the data gathered to provide personal visions that we can share with the world. It seems important to keep this part of mystery that exists in the city, keep discovering elements do not stick to a preset course but to be led by the city itself.

In the same way that social networks have developed a new grid of social interactions, slow urbanism offers an alternative to the discovery of a city. Made directly by the inhabitants of a city, this initiative aims to create urban course in connection with the experiences. The places to visit are less targeted by pragmatic interests than from everyone's life experience. This provides the opportunity to be guided through a fun course, diverse and atypical.

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## OUTPUT

Developed with ENSAM students and KAAU partners that took place since January 2016 the final presentation took place on the 21st of May at Technilum headquarters in Lézigno, Béziers. After a visit and a presentation of the light



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