

ENSAI'

École nationale
supérieure d'architecture
Montpellier

Faster and easier business decisions

Based on Location

inAtlas is a Big DATA and Location Analytics
company that offers strategic business solutions.

Symposium Métropoles du Sud.
Centre Régional de Documentation Pédagogique

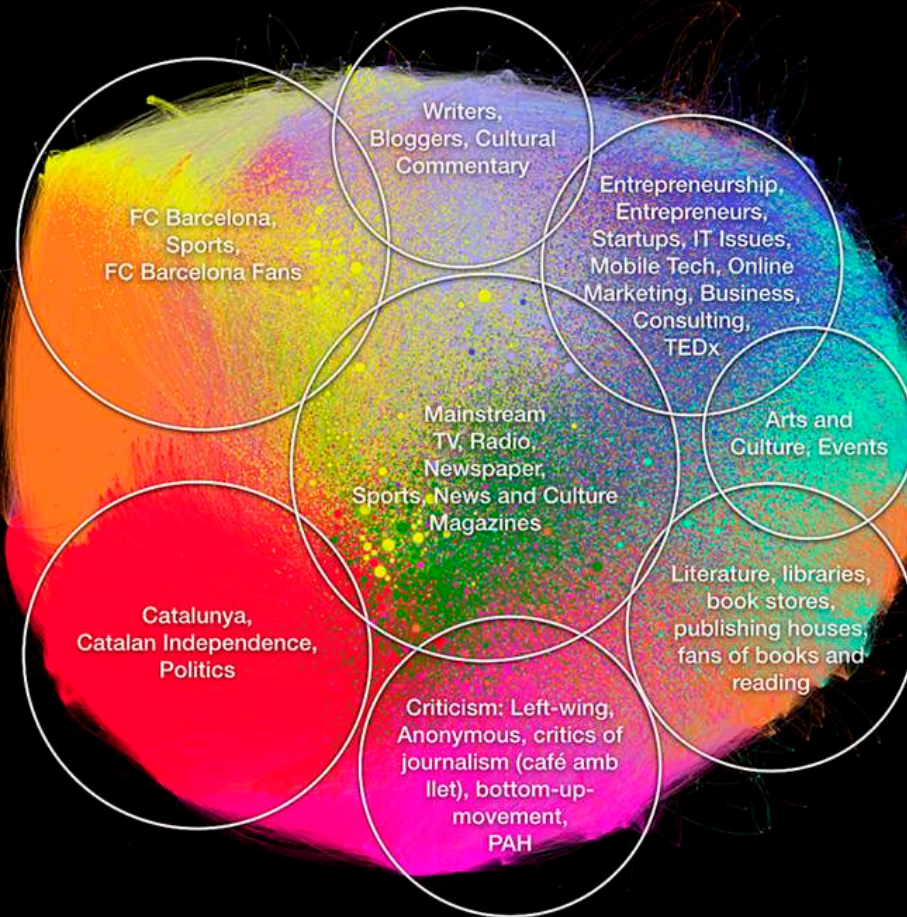
ENSAM. Montpellier, 16th January 2016





Barcelona

maps.org / @davetroy



Edited by José Cruset



Your Online tool to find the best Place

Choose a city, enter an address and get data around
about commercial and leisure activities, real estate,
population and quality of life.

Enter inAtlasPlaces and take your decisions.

Choose a city

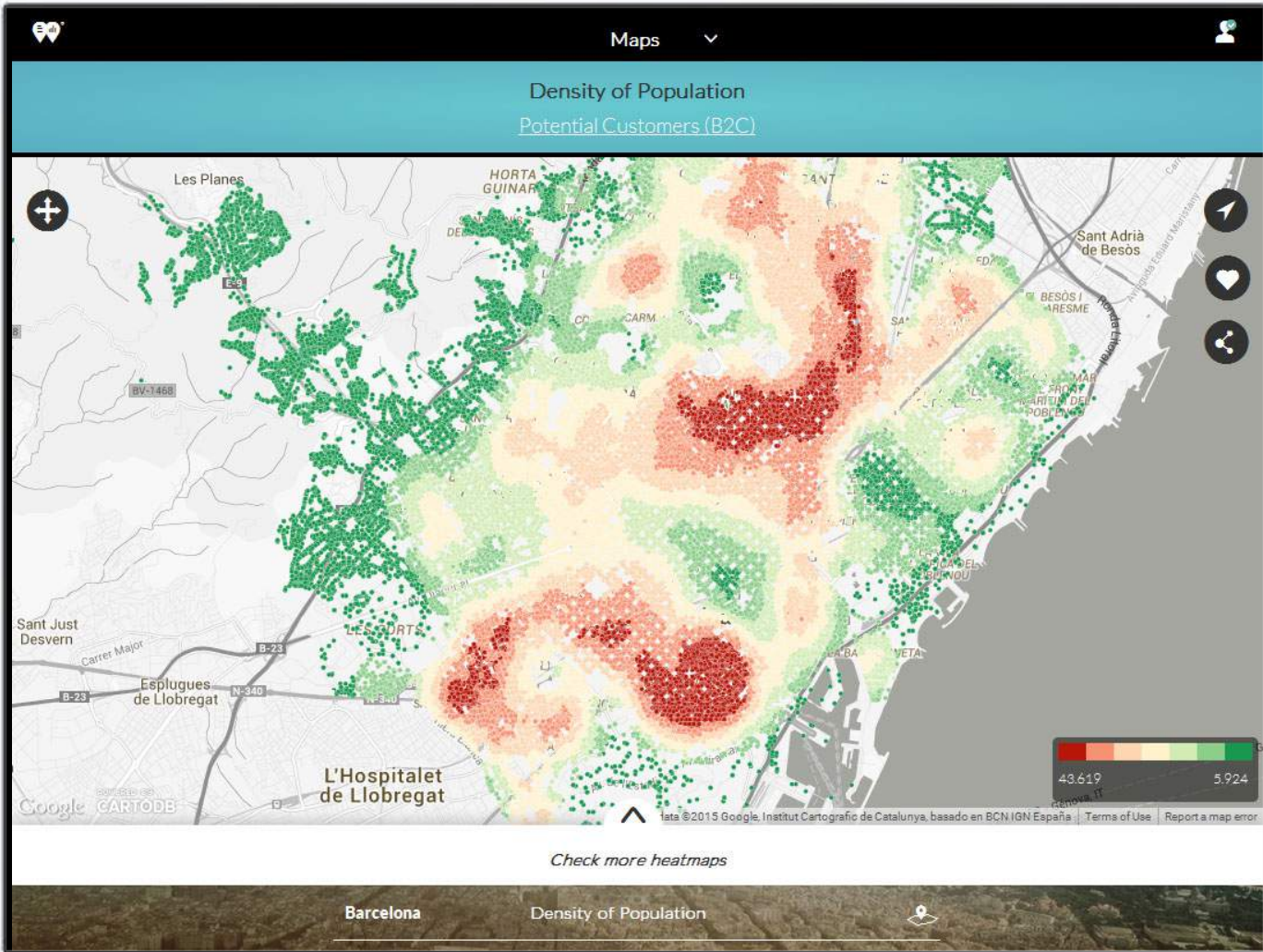


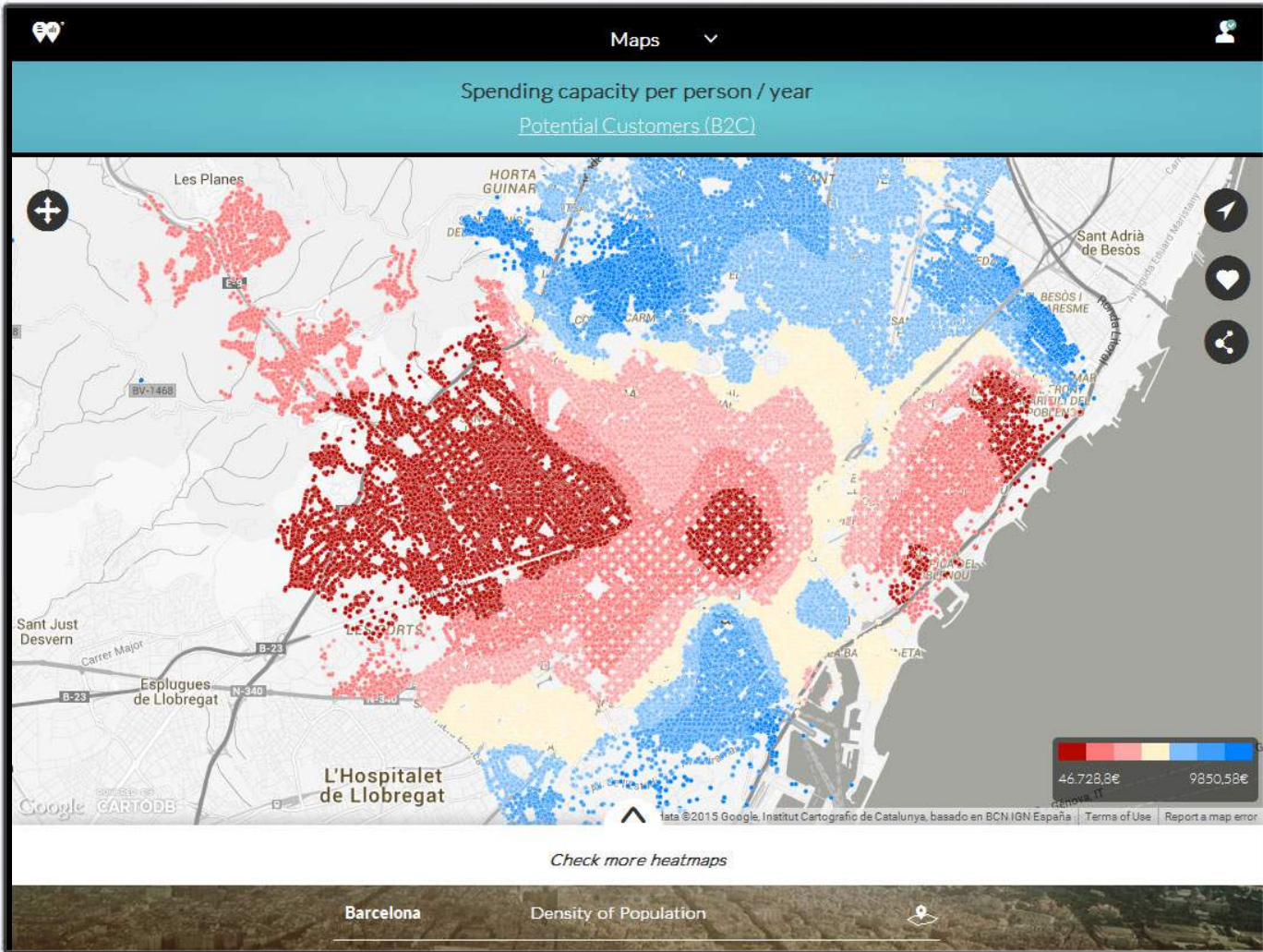
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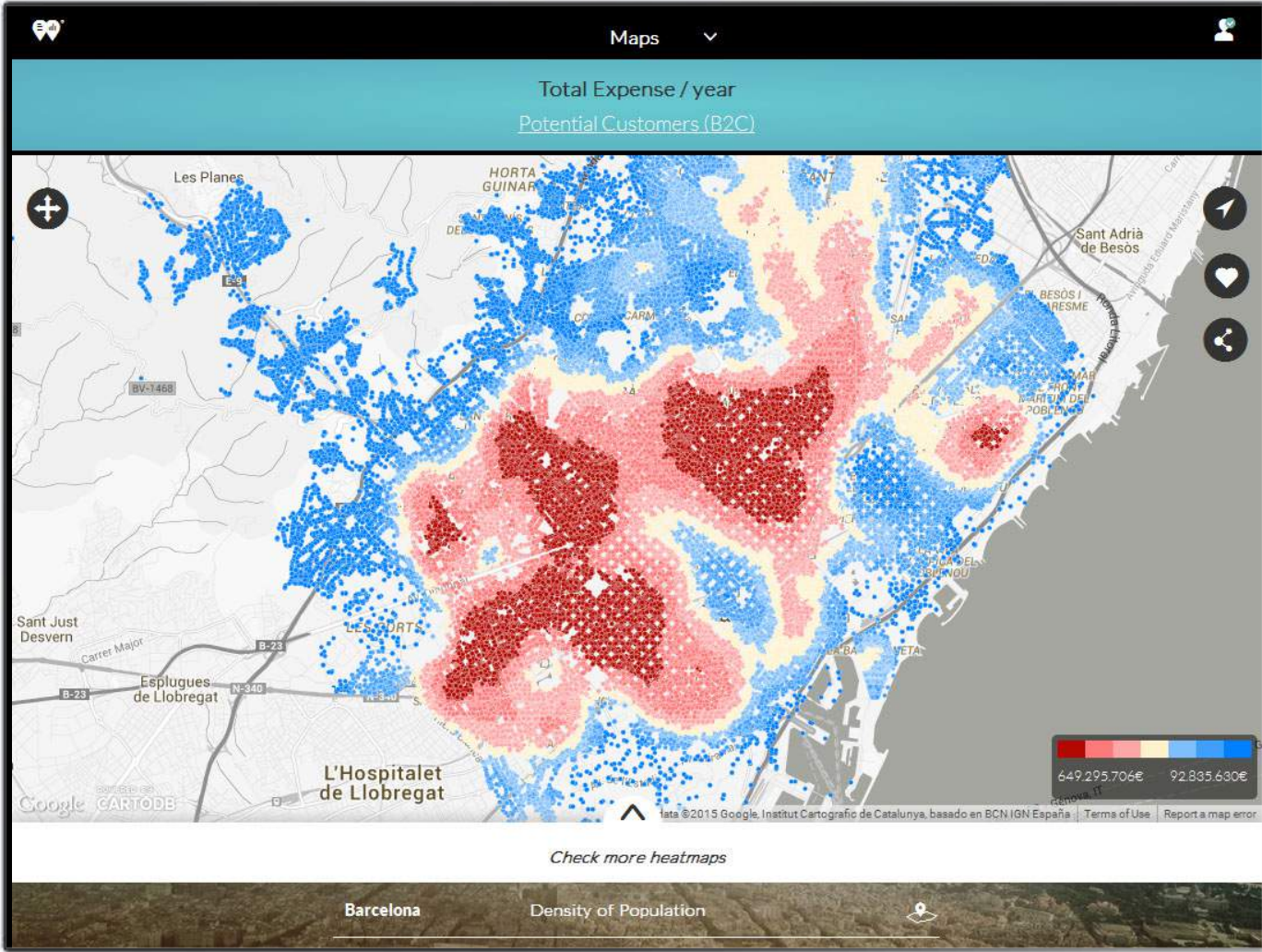


ENTER







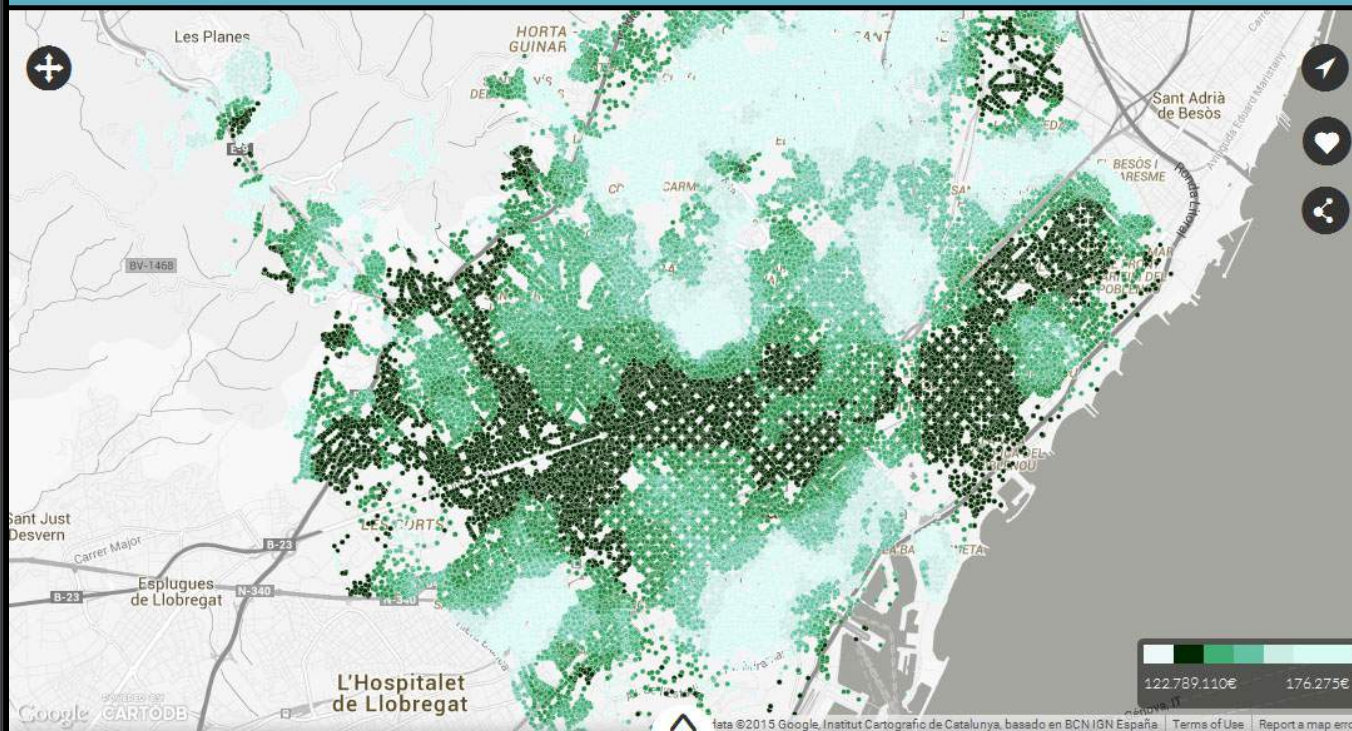




Maps



Estimated average turnover / Trade Companies (B2B)

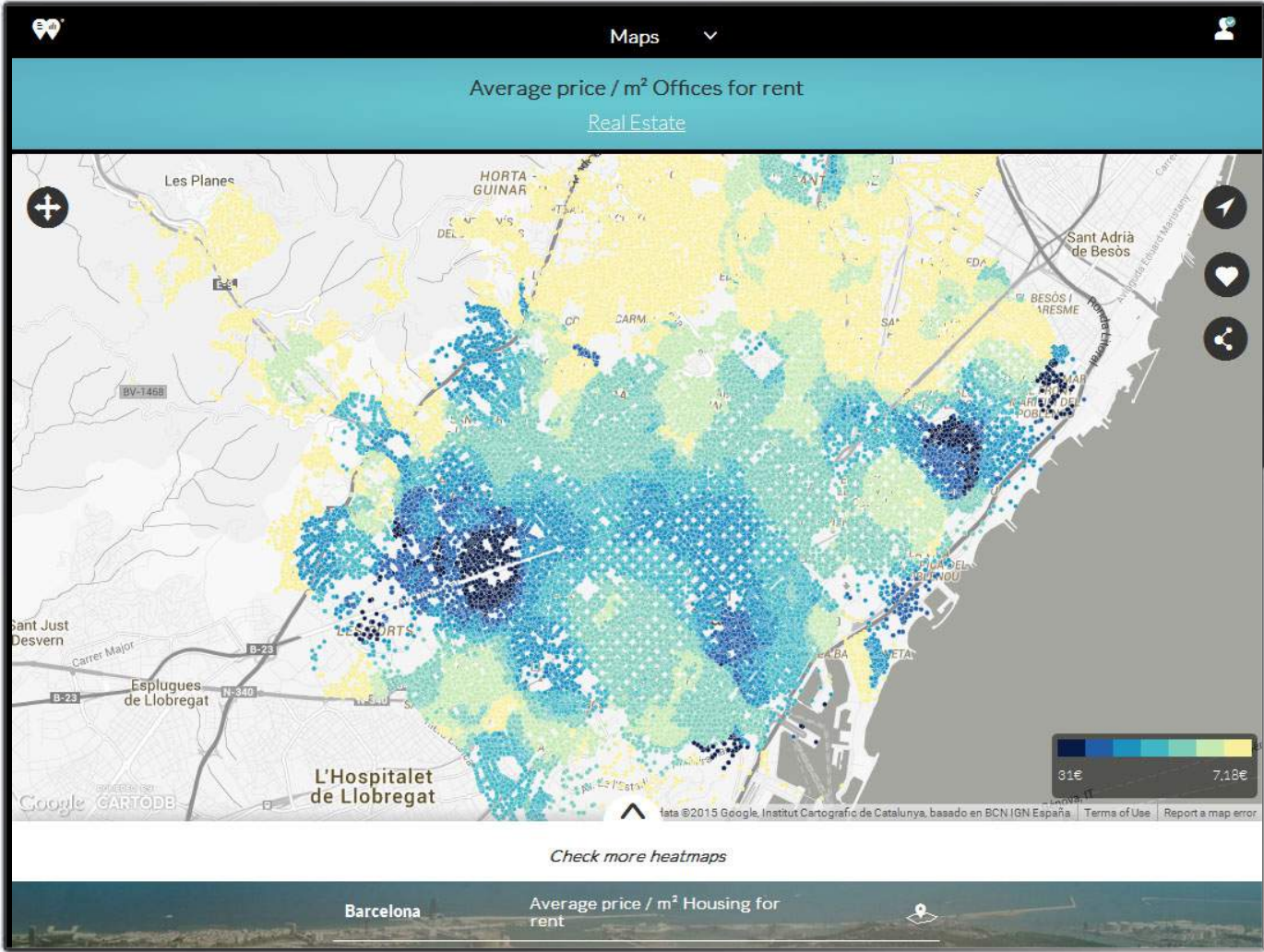


[Check more heatmaps](#)

Barcelona

Density Trades









Places



aragon 224, Barcelona
[Potential Customers \(B2C\)](#)



21,835 €

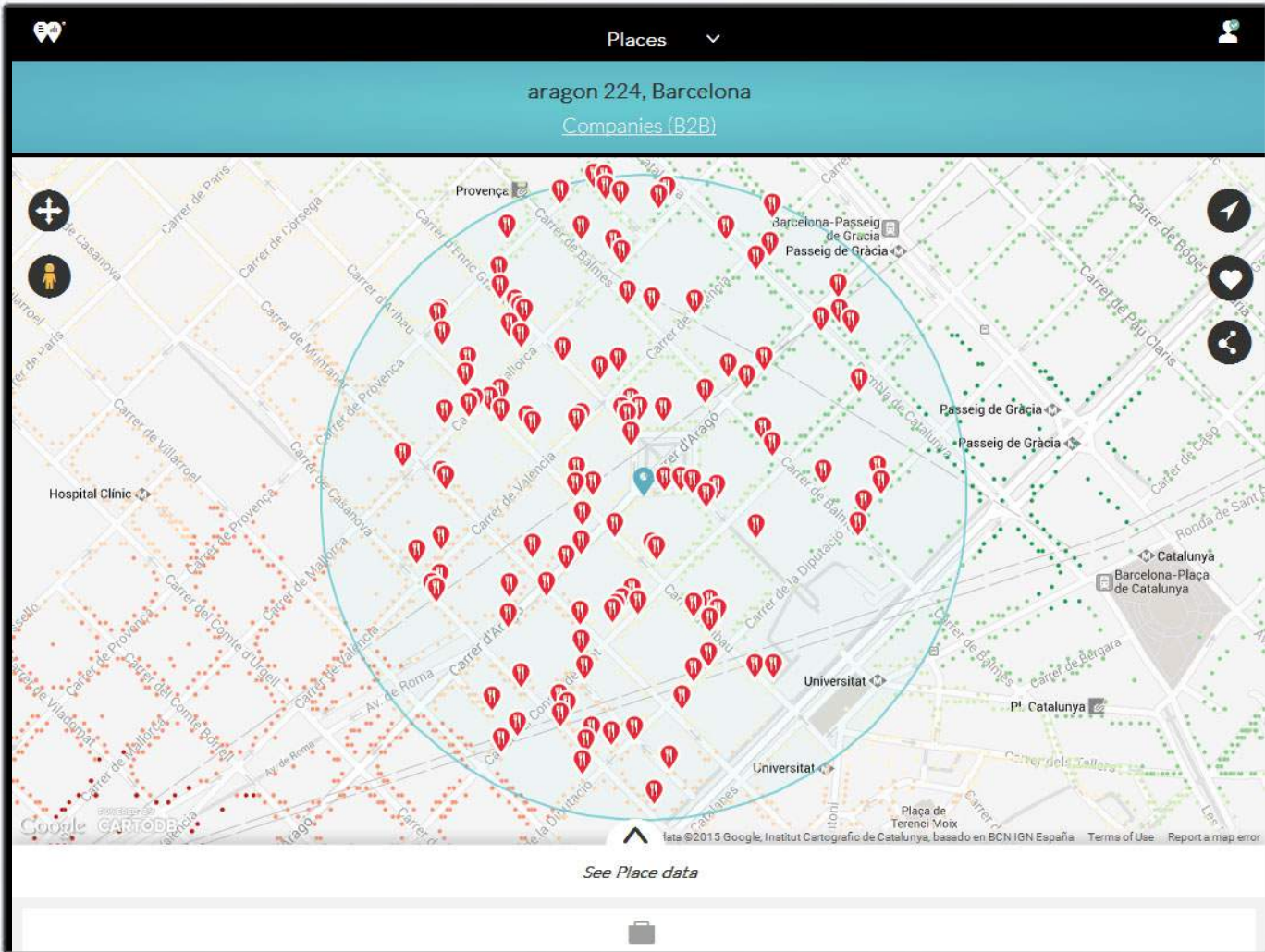
AVERAGE COST PER PERSON



CATEGORIES

1. Food and Drink	2,932
2. Alcoholic beverages and Tobacco	383
3. Fashion & Footwear	1,154
4. Housing and supplies	6,956
5. Furniture and home	986
6. Healthcare	660
7. Transportation	2,651
8. Communications	656
9. Leisure and culture	1,368
10. Education	389
11. Horeca *	1,999
12. Other services	1,700

** Hotels, Restaurants and Cafes*





Places



POWERED BY
CARTODB

aragon 224, Barcelona

[Companies \(B2B\)](#)

Business Mix

 195 TOTAL RETAILS	 171,541 m ² GLA/ Gross Leased Area of Retails
 166 TOTAL RESTORATION	 23,514 m ² GLA/ Gross Leased Area of Restaurants
 43 TOTAL BARS & CLUBS	 2,360 m ² GLA/ Gross Leased Area of Bars and Clubs
 30 TOTAL HOTELS	 40,410 m ² GLA/ Gross Leased Area of Accomodation Buildings/Ground floors



Rating Foursquare

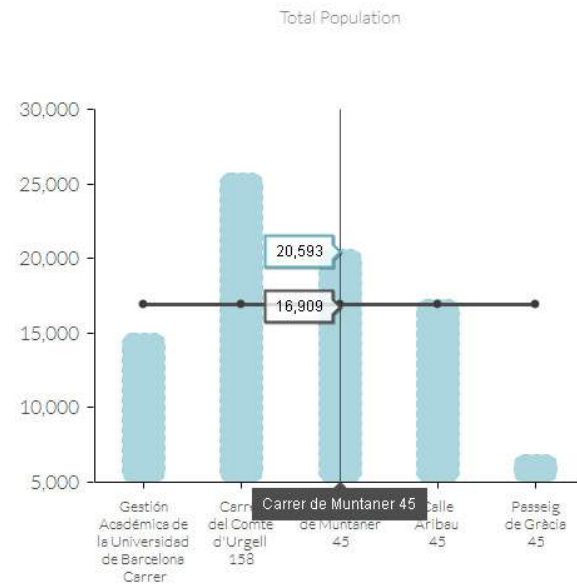
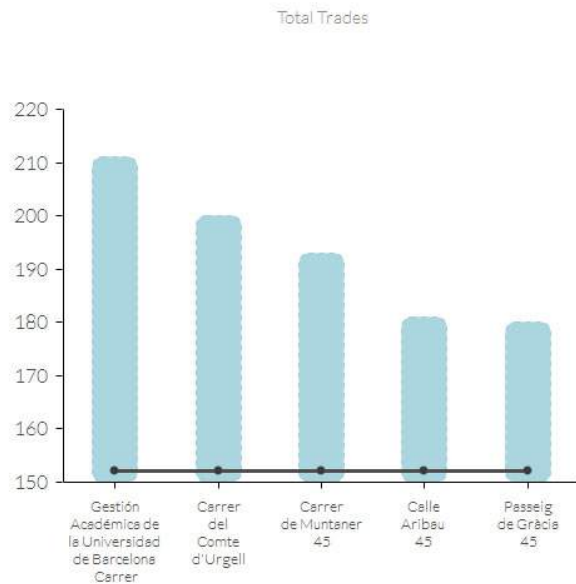
 6.81	 71,534
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My Places

Available indicators

*The black line indicates the average value of the Indicator chosen, within the city.

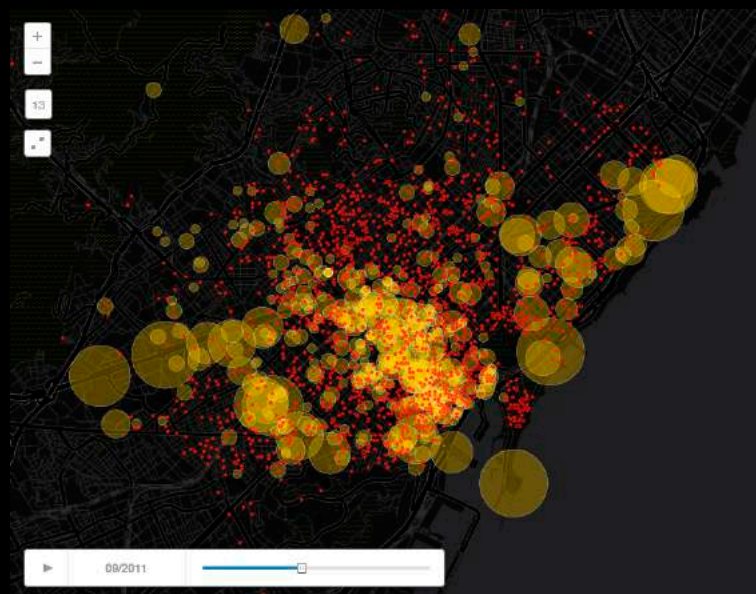
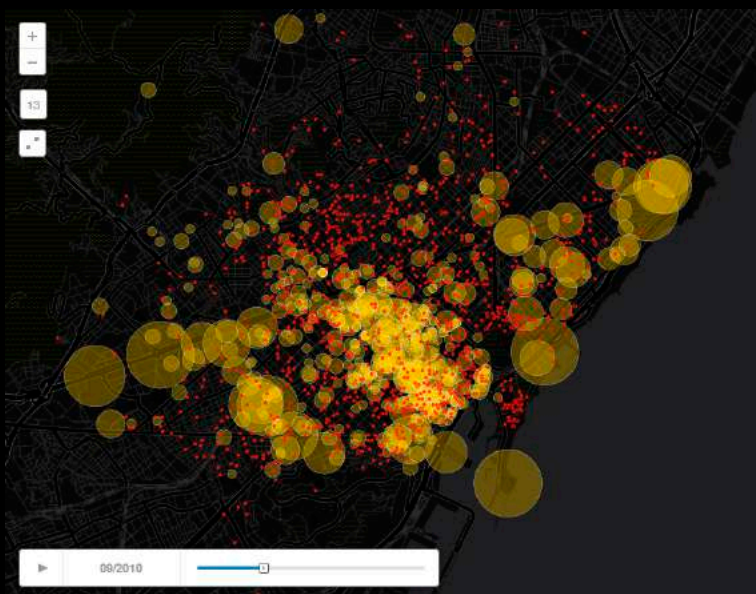
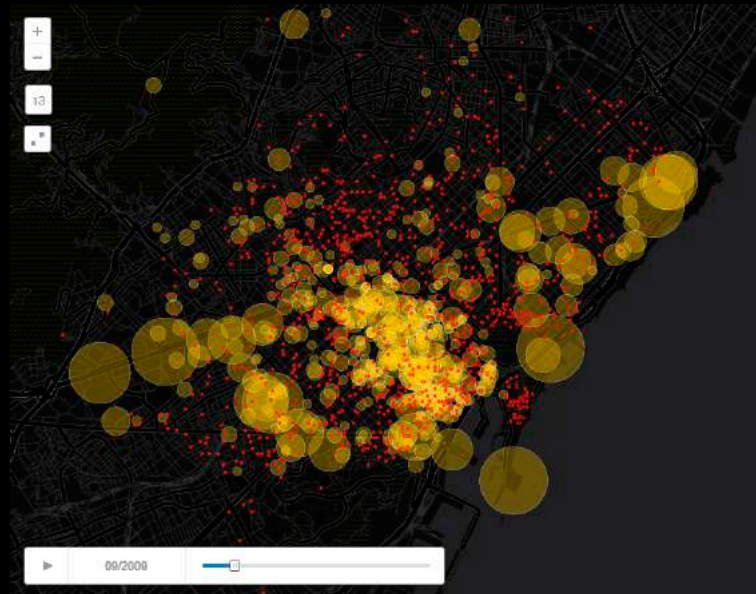
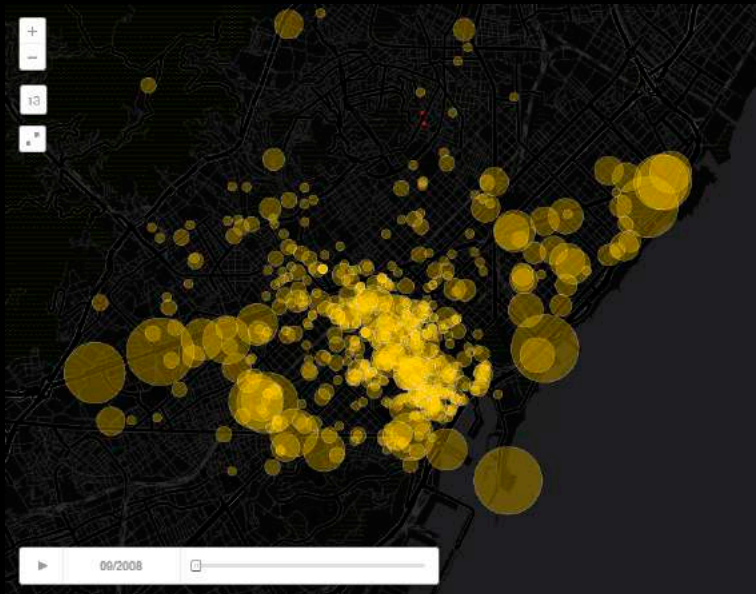


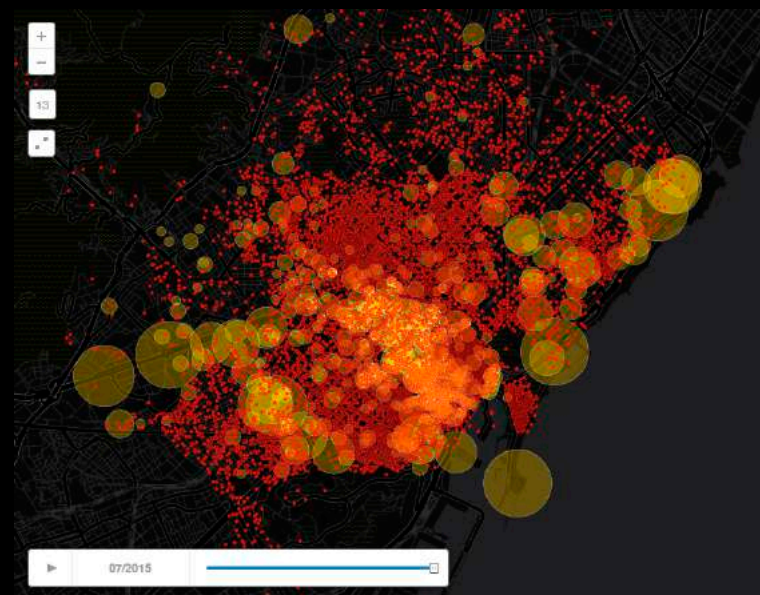
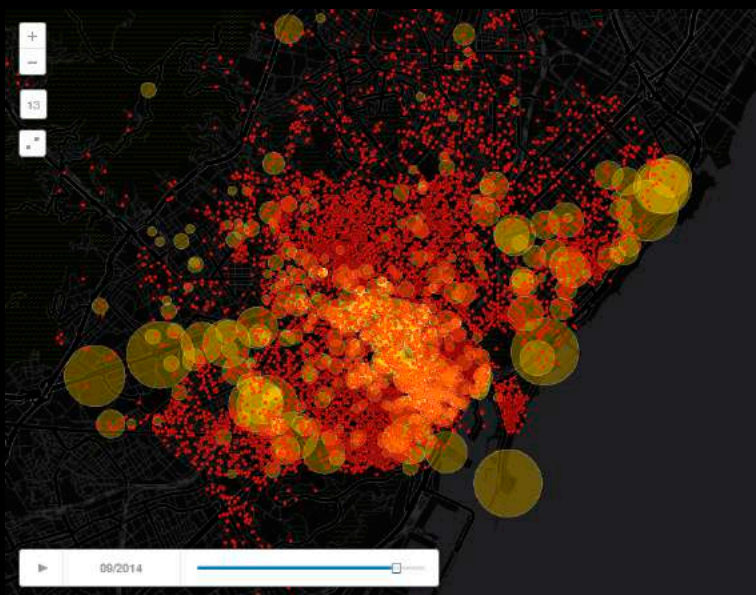
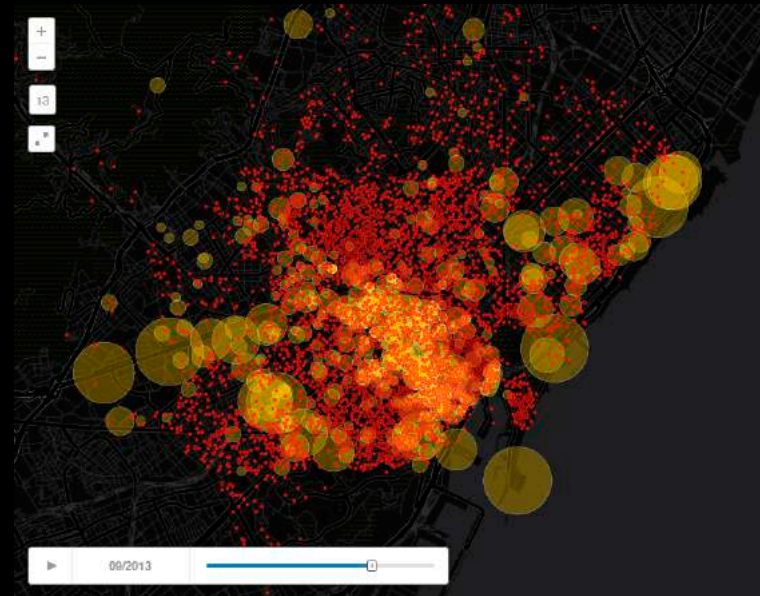
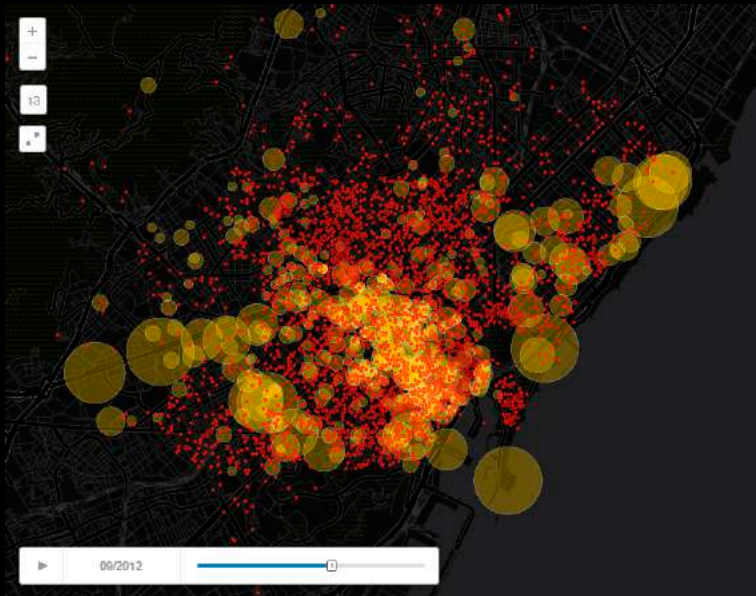
Check all My Places

BARCELONA

Gestión Académica de la Universidad de Barcelona, Carrer Tallers, 45, 08001
Barcelona, Barcelona, Spain







Airbnb liquid offer in Barcelona

New Year night, thursday 31st december 2015

89,46%

Ocupancy rate
On available apartments / Active offer


Active apartments offer
Available apartments

 **14.464** Apartments
 **54.205** Beds

Total Airbnb apartments offer in Barcelona

 **26.011** Apartments
 **95.680** Beds

Inactive apartments offer
Unavailable apartamentos

 **11.547** Apartments
 **41.474** Beds

New active apartments. NewYear 31 dec.

 **165** Apartments
 **505** Beds

Airbnb liquid offer in Barcelona

Weekend 09-10 January 2016

54,54% Occupancy rate
On available apartments / Active offer

Active apartments offer
Available apartments

 **14.812** Apartments
 **55.210** Beds

Total Airbnb apartments offer in Barcelona

 **26.315** Apartments
 **96.570** Beds

Inactive apartments offer
Unavailable apartments

 **11.503** Apartments
 **41.360** Beds

New active apartments. Weekend 09-10 Jan.

 **304** Apartments
 **911** Beds

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